

2017 mYe-Page Future Mobility Creativity Contest

Finalist Announcement

Oct. 16, 2017

Throughout the summer, we have received an unprecedented number of high-quality submissions from all over the Michigan for the 2017 mYe-Page Future Mobility Creativity Contest. After careful evaluations by the Mobility Contest Committee, 18 finalists (6 from elementary, middle, and high schools respectively) were selected and announced on Oct. 16, 2017.

The 6 finalists in the Elementary School division are:

Kyle Wu, Bethany Christian School
Marcus Zheng, Detroit Country Day School
Nathan Ma, West Maple Elementary School
Teddy Bau, Bemis Elementary
William Wang, Detroit Country Day School
Yuyang Duan, Wattles Elementary

The 6 finalists in the Middle School division are:

Albert Hua, Boulan Park Middle School
Caden Kuang, Detroit Country Day School
Estella Paszek-Moore, Bloomfield Hills Middle School
Grace Zhang, Cranbrook
Jeffrey Liu, Van Hoosen Middle School
Kevin Cong & Ryan Cong, Van Hoosen Middle School

The 6 finalists in the High School division are:

Andy Feng, Troy High School
Addison Zhang, Northfield High School
Kevin Lu, Troy High School
Kevin Wang & Aimee Zheng, Troy High School
Tao Zhang, Detroit Country Day School
Yanfei Xiao, Bloomfield High School

The finalists are invited to attend the final presentation on Sunday, Oct. 29, 2017, between 1-4pm. Duration for presentation is limited to 7, 9 and 12 minutes respectively for elementary, middle and high

school students. Finalists must appear for the presentation to be eligible for the grant award. Individual email notification will be sent to the finalists with detailed information by October 18, 2017.

Venue for final presentation is:

Page Honda Bloomfield

Address: 1819 S Telegraph Road, Bloomfield hills MI 48302

The judging of the entries will be based on the following criteria:

- (1) Relevance - the entry is on transporting people/cargo in the future from point A to point B (20%)
- (2) Originality – the entry is not copied from others, and the idea should NOT be commercially available at this point (30%)
- (3) Presentation – the entry is conveyed in an easy-to-understand and compelling way (30%)
- (4) Feasibility – the entry is likely to be viable in the foreseeable future (10%)
- (5) Difficulty – the illustrative format is easy or challenging to develop (10%)

Three judges (from the automotive industry and academic field) will evaluate each of the Active Entries of the Finalists again based upon the criteria set forth in Section 5.1 of the Contest Rules. Final winners of the golden prize, silver prize, and bronze prize in each group will be selected based on the final presentation. And the winners will be announced at the Contest Award Ceremony at mYe Annual Dinner presented by Page Automotive Foundation on November 29, 2017.

The Michigan Youth Empowerment Foundation (mYe) is a 501C(3) nonprofit established to empower our K-12 students to thrive in the new technological world. Our programs are focused on the three areas: Youth Technology Innovation, Community Contribution, and Early Career Exploration.

Page Automotive was established in 1969 and currently operates Page Honda Bloomfield and Page Toyota Southfield, the longest serving Toyota dealership in Michigan. It has been proudly servicing Metro Detroit and actively engaged in local community services ever since.