

2017 mYe-PAGE FUTURE MOBILITY CREATIVITY CONTEST

RULES AND GUIDELINE

Revised on June 6, 2017

1. General Conditions. The 2017 mYe-Page Future Mobility Contest (“Contest”) is administered by Michigan Youth Empowerment Foundation (mYe, or “Organizer”), an IRS 501(c)(3) non-profit and certain sponsors (each a “Sponsor”), i.e., Page Automotive, in 2017. Each person who choose to enter the Contest (each an “Entrant” and sometimes referred to herein as “You”) agrees to follow the Official Rules (the “Rules”) and the decisions rendered by Sponsor and the Judges (as defined below), which are final and binding on all matters relating to the Contest.

2. Entry Requirements.

2.1 An Entrant will submit a short description, up to 200 words, of your idea about the future way of transporting people/cargo from Point A to Point B. Additionally, you can illustrate your idea with one of the following four formats: a piece of drawing or painting, a multi-media file (i.e. audio, video, animation, short film, PowerPoint), a physical property (i.e. model, robot, experimental apparatus), or an essay.

2.2 For elementary school students in Grade 1-5, your presentation is limited to five minutes, and your essay is limited to 300 words.

2.3 For middle school students in Grade 6-8, your presentation is limited to seven minutes, and your essay is limited to 800 words.

2.4 For high school students in Grade 9-12, your presentation is limited to 10 minutes, and your essay is limited to 800 – 1500 words.

3. Eligibility.

3.1 You must be enrolled in a school in the state of Michigan in the fall of 2017. Sponsor will only accept entries that have been completed and submitted as described.

3.2 You can enter the Contest as an individual; or you can enter the Contest as a team (limited to 2 people). Both team members must meet the eligibility requirements. The grade of the team will be determined by the highest grade of the two members.

3.3 A team member cannot enter the Contest as an individual at the same time.

4. How to Enter. The Contest entry will start on July 1, 2017, 00.00 EDT, and will end on October 2, 2017, 23:59 EDT (the “End Date”). During this time window, you can submit your entry either electronically to info@myefound.org, or deliver to the following address:

*Page Honda Bloomfield
1819 S Telegraph Road,
Bloomfield hills MI 48302
ATTN: Office Manager Kathy Farnsworth
Phone: 248-333-3200 (for information regarding delivery only)
Delivery hours:
Mon & Thu: 10 am –8 pm
Tue, Wed, and Fri: 10 am – 8 pm
Sat: 10 am – 3 pm*

4.1 Important dates:

*Submission open: July 1, 2017, 00:00 EDT
Submission close: October 2, 2017, 23:59 EDT
Finalists posted on mYe website: October 16, 2017
Final competition: October 29, 2017*

4.2 An Entrant is required to fill out the Contest Entry Form with information such as your legal name, grade, email address, and your parent or legal guardian’s email address and telephone number. You will need to describe your entry (up to 200 words) and attach to your Entry Form. This description will be judged, together with your illustration of other format. Your teacher, parent(s) or legal guardian(s) can help you answer the questions, but your entry must be your work alone.

4.3 Review these rules with your parent(s) or legal guardian(s). By submitting your Contest Entry Form, you agree to follow these rules on this document and be bound by them.

4.4 Your entry along with your signed Contest Entry Form must be received by Sponsor by the deadline to be included into the Contest.

4.5 Once you have submitted your entry, it cannot be changed. When Sponsor receives your entry, all entry submission materials will become the property of Sponsor, and will not be returned to you. Sponsor will not be responsible for, and will have the right to refuse, any entries that have been tampered with, or entries that are misdirected, incomplete, non-conforming, corrupt, lost, late, or ineligible, whether due to Internet or e-mail server failure, postal office errors or delay, or otherwise.

4.6 You may only enter the Contest one time per year.

5. Judging. As long as your entry meets all of the requirements listed in Sections 2, 3, and 4 above (“Active Entry”), it will go into the judging process. A panel of judges will evaluate the Active Entries. Judging will occur as follows:

5.1 The judging of the entries will be based on the following criteria:

- (1) Relevance - the entry is on transporting people/cargo in the future from point A to point B (20%)
- (2) Originality – the entry is not copied from others, and the idea shall NOT be commercially available up to the point of judging (30%)
- (3) Presentation – the entry is organized and described in an easy-to-understand and compelling way (30%)
- (4) Feasibility – the entry is likely to be viable in the foreseeable future (10%)
- (5) Difficulty – the illustrative format is easy or challenging to develop (10%)

5.2 The top 18 Entrants will be designated finalists (“Finalists”). Six are selected from elementary schools, six from middle schools, and six from high schools.

5.3 The Judges will then evaluate each finalist’s Active Entry, based upon the criteria set forth in Section 5.1 above in a live presentation by the finalist. The presentations is limited to 7, 9 and 12 minutes, respectively, for elementary, middle and high school students. Finalists must appear for his or her presentation to be eligible for the grant award. All finalists will receive awards.

	Elementary School	Middle School	High School
Golden Prize (1 for each group)	USD100	USD250	USD500
Silver Prize (2 for each group)	USD50	USD100	USD200
Bronze Prize (3 for each group)	Trophy	Trophy	Trophy

6. Prizes. Awards for the finalists include one Gold Prize, two Silver Prizes, and three Bronze Prize, respectively, in each school group. And the award for each winner is specified below:

6.1 If you are part of a team and are a finalist, you will receive the same amount as a single Entrant. However each individual Team member will be recognized and rewarded equally as a Finalist.

Award ceremony will be held in November 2017. Automotive professionals and local government officials will be invited to attend and present the awards to the winners.

7. Representations. By entering the Contest, you represent and warrant that: (a) you meet all eligibility requirements of the Contest; (b) in entering and participating in the Contest, you have complied and will comply in all respects with these Rules and all applicable statutes, regulations, and other laws; (c) you are not violating any agreement by which you are bound, including any confidentiality or license agreement; and (d) the entry consists entirely of your own original work in which you hold all rights, and does not copy or misappropriate any rights of any other individual or entity. The prize will be revoked if any of the above violations is later discovered.

8. Ownership of the Entry / Grant of Rights:

You will retain ownership to your Entry. However, by entering the Contest, and to the extent allowed by law, you personally, and through your parent(s) or legal guardian(s), grant the Sponsor and their respective affiliates, licensees, promotional partners, developers, legal representatives, assigns, agents and licensees (collectively, the “Licensed Parties”), a perpetual (or for the maximum extent permitted by law),

worldwide, royalty-free, non-exclusive, sub licensable, unconditional and transferable license to edit, modify, cut, rearrange, add to, delete from, reproduce, encode, store, modify, copy, transmit, publish, post, broadcast, display, adapt, exhibit and/or otherwise use or reuse (without limitation as to when or to the number of times used), your (or your Team's) Entry, name, address, image, voice, likeness, statements, background and biographical material including, but not limited to, all materials submitted in connection with the Contest, as well as any additional photographic images, video images, portraits, documents, interviews or other materials arising out of your participation in this Contest (with or without using your name) in any and all media, in any language, throughout the world, and in any manner, for trade, advertising, promotional, commercial, or any other purposes without further review, notice, approval, consideration, or compensation to Entrant or any third party.

9. Waiver of Liability. By entering the Contest, you and your parent(s)/legal guardian(s) agree that Sponsor and Co-Sponsor shall not have any responsibility whatsoever for losses, injuries, or damages of any kind that result from entry or participation in the Contest or the acceptance, possession, or use of the prize. Under no circumstances shall you be permitted to claim punitive, incidental, and consequential damages or other damages. You hereby waive all rights to such claims.

10. Termination. Sponsor reserves the right to suspend, modify, or end the Contest at any time prior to the End Date for any reason, in its sole and absolute discretion, including without limitation in the event of fraud, abuse, or technical or other difficulties. In such cases, Sponsor will send an e-mail notification to the e-mail address associated with each entry.

11. Advertising and Publicity. To the maximum extent permitted by law, by entering the Contest, you and your parent(s)/legal guardian(s) consent to the use by Sponsor, or any third party chosen by Sponsor, of any and all information related to the Contest in any manner permitted by these Official Rules. All such information becomes the property of Sponsor and will not be returned. By entering the Contest, you and your parent(s)/legal guardian(s) grant to Sponsor the right to use any of your contact information to contact you for any reason related to the Contest, and Sponsor, or any third party chosen by Sponsor, may use any of your information for any other purpose if Sponsor first receives written consent from you and your parent(s)/legal guardian(s) regarding such other purpose, except to the extent prohibited by law. By entering the Contest, if you are selected as a Finalist or a Winner, you and your parent(s)/legal guardian(s) grant to Sponsor and the Co-Sponsors the right to use and publish your name, state of residence, likeness, photograph, video, voice, and biographical material and any other information in the winning entry, both online and in print, for Sponsor's or Co-Sponsor's advertising, marketing, promotion and other purposes, except to the extent prohibited by law.

12. Applicable Law. This Contest is governed exclusively by United States laws and is subject to all applicable federal, and state (Michigan) laws.

13. Finalist/Winner List: A list of Finalists and Winner names will be posted on the mYe's website at <http://myefound.org/mobilitycontest>

14. Miscellaneous. Entrants agree to be bound by these Official Rules and by the decisions of Sponsor / Co-sponsor and the Judges which are final and binding in all respects and matters as related to the Contest.